

## SPONSORSHIP PACKAGES

### SPONSORSHIP PACKAGE “PLATINUM”

**10,000.00 KM**

#### A. PROMOTION AT THE EVENT

Location: Sarajevo – Hotel Holiday

Date: 4–7 June 2026

- Promotional stand and partner event / lecture lasting up to 20 minutes
- Setting up your own roll-up banners in accordance with the branding plan
- Possibility of additional branding of the space (upon agreement)
- Partner logo visible at the conference opening ceremony
- Possibility of the partner addressing at the opening ceremony or at the conference dinner
- Option of distributing gifts and awards during breaks and between lectures
- Prominent position in all professional conference materials

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#### B. OFFICIAL MATERIALS

Visibility in official materials

Includes applying the partner logo and stating the Platinum partner category on:

- Conference program (online)
- Conference press wall

Optional elements (provided by the partner)

- Welcome set for participants: promotional materials (pens, notebooks, accessories)
- Welcome set for speakers: partner gift set and promotional material

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#### C. REGISTRATION FEES, ATTENDANCE AND PROTOCOL

- 2 registration fees for Platinum Partner representatives (value: 400 KM)

Registration fee includes:

- access to all lectures and panels
- Certificate of Participation
- lunch on all four days of the conference

Protocol part:

- 2 invitations to the opening ceremony of the conference (ceremony + presidential cocktail)

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#### D. PR CAMPAIGN

The promotional campaign lasts 60 days and uses a media mix of traditional and digital channels throughout the region.

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#### E. ONLINE PROMOTION

Video production

- Creation of video materials
- Highlighting the name and status of Platinum Partners in all video formats
- Distribution to: YouTube, social networks, web portals and promotional PR content

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#### F. PROMOTION ON WEB PORTALS AND BHAAAS PLATFORMS

Web portals (minimum 3)

- Publishing PR texts with visible highlighting of the partner's name and status

Conference website

- Special article about the partner event during the conference
- Special partner page on the official website (details by arrangement)
- Placing a web banner with the Platinum partner logo and category
- Partner logo and highlighted Platinum partner category

Official BHAAAS website

- Partner web banner on the BHAAAS official website
- Direct link to the partner website

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#### G. PUBLIC HIGHLIGHTING OF PARTNERS

The organizers will continuously, wherever possible and appropriate, highlight the contribution of Platinum partners in all public occasions, including media appearances, promotional announcements and official conference communications.

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#### H. POST-EVENT PROMOTION

- Appreciation Certificate
- conference report with the partner logo



## **SPONSORSHIP PACKAGE “GOLD”**

**5,000.00 KM**

### **A. PROMOTION AT THE EVENT**

Location: Sarajevo – Hotel Holiday

Date: 4–7. June 2026

- Promotional stand and lecture lasting up to 15 minutes
- Setting up your own roll-up banners in accordance with the branding plan
- Possibility of additional branding of the space (upon agreement)
- Partner logo visible at the conference opening ceremony
- Option to distribute gifts and prizes during breaks and between lectures
- Prominent position in all professional conference materials, after Platinum partners

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### **B. OFFICIAL MATERIALS**

Visibility in official materials

Includes applying the partner logo and stating the Gold partner category on:

- Conference program (online)
- Conference press wall

Optional elements (provided by the partner)

- Welcome set for participants: promotional materials (pens, notebooks, accessories)
- Welcome set for speakers: partner gift set and promotional material

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### **C. REGISTRATION FEES, ATTENDANCE AND PROTOCOL**

- 2 registration fees for Gold Partner representatives (value: 400 KM)

Registration fee includes:

- access to all lectures and panels
- certificate of participation
- lunch on all four days of the conference

Protocol part:

- 2 invitations to the opening ceremony of the conference (ceremony + presidential cocktail)

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### **D. PR CAMPAIGN**



Sarajevo  
June 4-7, 2026

The promotional campaign lasts 60 days and uses a media mix of traditional and digital channels throughout the region.

#### E. ONLINE PROMOTION

Video production

- Creation of video materials
- Highlighting the name and status of Gold Partners in all video formats
- Distribution to: YouTube, social networks, web portals and promotional PR content

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#### F. PROMOTION ON WEB PORTALS AND BHAAAS PLATFORMS

Web portals (minimum 3)

- Publishing PR texts with visible highlighting of the partner's name and status
- Placing a web banner with the logo and Gold partner category
- Partner logo in Gold partner category

Official BHAAAS website

- Partner web banner on the BHAAAS official website
- Direct link to the partner's website

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#### G. PUBLIC HIGHLIGHTING OF PARTNERS

The organizers will continuously, wherever possible and appropriate, highlight the partner's contribution in all public occasions, including media appearances, promotional announcements and official conference communications.

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#### H. POST-EVENT PROMOTION

- Appreciation Certificate
- conference report with the partner's logo

## SPONSORSHIP PACKAGE “SILVER”

**3,000.00 KM**

### A. PROMOTION AT THE EVENT

Location: Sarajevo – Hotel Holiday

Date: June 4–7, 2026

- Promotional stand and lecture lasting up to 10 minutes
- Setting up your own roll-up banners in accordance with the branding plan
- Partner logo visible at the conference opening ceremony
- Prominent position in all professional conference materials, after Gold partners

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### B. OFFICIAL MATERIALS

Visibility in official materials

Includes applying the partner logo and mentioning the Silver partner category on:

- Conference program (online)
- Conference press wall

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### C. REGISTRATION FEES, ATTENDANCE AND PROTOCOL

- 1 registration fee for Silver Partner representatives (value: 200 KM)

Registration fee includes:

- access to all lectures and panels
- certificate of participation
- lunch on all four days of the conference

Protocol part:

- 1 invitation to the opening ceremony of the conference (ceremony + presidential cocktail)

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### D. PR CAMPAIGN

The promotional campaign lasts 60 days and uses a media mix of traditional and digital channels throughout the region.

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### E. ONLINE PROMOTION

Video production

- Creation of video materials



- Highlighting the name and status of Silver Partners in all video formats
- Distribution to: YouTube, social networks, web portals and promotional PR content

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#### F. PROMOTION ON WEB PORTALS AND BHAAAS PLATFORMS

Conference website

- Web banner placement with the Silver Partner logo and category
- Partner logo in Silver Partner category

Official BHAAAS website

- Partner web banner on the BHAAAS official website

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#### G. PUBLIC PROMOTION OF PARTNERS

The organizers will continuously, wherever possible and appropriate, highlight the contribution of partners in all public occasions, including media appearances, promotional announcements and official conference communications.

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#### H. POST-EVENT PROMOTION

- Appreciation Certificate
- conference report with partner logo

## SPONSORSHIP PACKAGE “BRONZE”

**1,000.00 KM**

### A. EVENT PROMOTION

Location: Sarajevo – Hotel Holiday

Date: June 4–7, 2026

- Installation of your own roll-up banners in accordance with the branding plan

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### B. OFFICIAL MATERIALS

Visibility in official materials

Includes application of the partner logo and mention of the Bronze partner category on:

- Conference program (online)
- Conference press wall

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### C. REGISTRATION FEES, ATTENDANCE AND PROTOCOL

- 1 registration fee for Bronze Partner representatives (value: 200 KM)

Registration fee includes:

- access to all lectures and panels
- certificate of participation
- lunch on all four days of the conference

Protocol part:

- 1 invitation to the opening ceremony of the conference (ceremony + presidential cocktail)

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### D. PR CAMPAIGN

The promotional campaign lasts 60 days and uses a media mix of traditional and digital channels throughout the region.

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### E. ONLINE PROMOTION

Video production

- Creation of video materials
- Highlighting the name and status of Bronze Partners in all video formats
- Distribution to: YouTube, social networks, web portals and promotional PR content

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### F. PROMOTION ON WEB PORTALS AND BHAAAS PLATFORMS



Conference website

- Partner logo in Bronze partner category

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#### **G. PUBLIC PROMOTION OF PARTNERS**

The organizers will continuously, wherever possible and appropriate, highlight the contribution of partners in all public occasions, including media appearances, promotional announcements and official conference communications.

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#### **H. POST-EVENT PROMOTION**

- Appreciation Certificate
- conference report with partner logo